Pearl Meyer

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How Do We Have a More Productive Compensation Committee Conversation about ESG?



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Prevalence data outlining the inclusion of ESG goals in incentive plans provide some interesting historical context. However, at this point in the broad ESG conversation, boards also require more practical information. Directors need a framework in order to think through their company's unique position relative to industry-applicable ESG factors, evaluate their company's readiness, and incorporate in a compensation plan design—*if* that is the right answer in their circumstance.

In this webcast with Pearl Meyer and the NACD, we take a case study approach to outline:

- How boards are making critical, step-by-step decisions about the environmental, social, and governance components that are important to them;
- How a select few are altering their incentives; and
- The benefits of communicating the company's approach to ESG, no matter your position on incentive-driven goals.

About the Author

Mark is a consulting team leader who brings 20+ years advising on executive and board pay, including benchmarking, retirement plan design, and tax/accounting and governance considerations.

About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.

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