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## M&As and Retaining Key Talent: How Do Your Change-in-Control Plans Stack Up?



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Despite the upheaval of 2020, M&A activity remains strong. For companies with a 2021 transaction on the horizon—and for those with deal possibilities in the not-so-distant future—understanding change-in-control (CIC) provisions is a must.

This Pearl Meyer/NACD webcast features an in-depth review of current best practices and market data on all things CIC.

In addition to covering the critical legal and tax issues related to contracts, CIC payouts, and IRC Section 280G exposures, this webcast explores:

- Common CIC designs, plans, and features for the CEO and top executives;
- What to do when a CIC is imminent; and
- How to evaluate your current CIC plans' ability to retain key talent; including assessing potential retention and/or transaction bonus levels and design parameters.

### About the Authors

Margaret has 30+ years experience advising on tax, compensation, and benefits matters, with a focus on corporate transactions, change-in-control provisions, and IRC compliance.

Dan brings 30+ years in compensation and benefits, advising on executive/director and broad-based pay, incentive design, CIC/contracts, and transaction support.

## About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.

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