

## Structuring Change-in-Control and Transaction Bonuses for Maximum Effectiveness



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MANAGING DIRECTOR

This presentation from the Bank Director Acquire or Be Acquired conference outlines the development of effective employment agreements that position your company to be ready for a potential merger or acquisition.

You'll find information from Main Data Group on what companies are doing based on analysis of publicly disclosed data from this year's proxy season. Takeaways and case study examples include what practices are prevalent today and how to strike the right balance between employer and executive protection, as well as insight on common change-in-control agreements and what to consider when implementing transaction and retention bonus programs.

### About the Author

Dan Wetzel is a managing director at Pearl Meyer. With over 30 years of experience in the field of compensation and benefits, Dan assists clients in the areas of executive and non-employee director compensation and employee pay, focusing on the development of annual and long-term incentive compensation programs to meet clients' strategic objectives. He also provides consultation in the areas of employment contracts and change of control provisions, mergers and acquisitions, expert testimony, reasonableness of compensation, salary administration, performance management, and employee and executive benefits. His client engagements cover a variety of industries and company organizational and developmental stages, including startup/pre-IPO, privately-held, public, subsidiary, foreign-owned, and non-profit organizations.

### About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.

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