

WEBCAST | NOV 2017

## How Talent Strategy and Leadership Development Can Strengthen Corporate Culture



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In addition to developing a pay philosophy, the NACD's Blue Ribbon Commission report on Culture as a Corporate Asset cites two additional roles of the compensation committee that are directly connected to culture oversight: talent strategy and leadership development.

This webcast discusses how boards and management teams can cultivate:

- Talent management processes that explicitly include cultural criterion and rely on quantitative and qualitative assessments;
- Recognition and rewards systems that reinforce a desired culture and avoid unintended consequences; and
- Succession plans with emergency appointees and near-term bench depth, as well as leadership development plans that grow a culturally-aligned management team for the future state of the business

### About the Author

Jan Koors is a senior managing director with Pearl Meyer and head of consulting services. In this role, Jan is focused on leveraging the firm's consulting capabilities and enhancing relationships with our national marketing partners. She is a member of the leadership team which guides the firm's strategy.

### About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.

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