Pearl Meyer

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# Total Shareholder Return: It's Not the Magic Metric

Why is the popularity of Total Shareholder Return (TSR) as an incentive metric skyrocketing and does its use improve a company's performance? Pearl Meyer collaborated with the Cornell University ILR School's Institute of Compensation Studies to conduct primary research exploring this issue.

Learn what the empirical evidence shows and recommendations on what action boards should consider in light of the data.

## About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.