## **Pearl Meyer**

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## Beyond the Metrics: Evaluating Presidential Performance in Higher Education



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## About the Authors

Alexander is a managing director at Pearl Meyer. The former president and CEO of Yaffe & Company, he is a second-generation expert in executive compensation and has two decades' experience in the field. As the leader of Yaffe & Company, he oversaw its geographic expansion from 10 to 37 states, development of complimentary service lines, and worked with clients whose net revenues ranged from \$10M to greater than \$1B, allowing for a varied perspective in similarities and differences based on geography, size, and organizational design.

Peter Thies is a managing director with Pearl Meyer. Before joining Pearl Meyer, Peter was the cofounder and president of The River Group, a leadership and organization development firm. He has over 30 years of experience helping global companies implement strategic organizational changes. Present and past clients include public company CEOs and executives across numerous industries, including financial services, consumer products, healthcare, retail, industrial, professional services, telecommunications, and the nonprofit sector.

## About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.