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Sustaining Excellence: Incentives and Retention in Higher Education



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About the Authors

Alexander is a managing director at Pearl Meyer. The former president and CEO of Yaffe & Company, he is a second-generation expert in executive compensation and has two decades' experience in the field. As the leader of Yaffe & Company, he oversaw its geographic expansion from 10 to 37 states, development of complimentary service lines, and worked with clients whose net revenues ranged from \$10M to greater than \$1B, allowing for a varied perspective in similarities and differences based on geography, size, and organizational design.

Peter Wertheimer is a principal at Pearl Meyer. In this role, he provides executive compensation and governance advisory services to boards and management teams across industries. Much of Peter's vast experience is in the tax-exempt healthcare space, but he has worked with non-profit as well as privately held and public for-profit organizations of all shapes and sizes. He specializes in executive pay benchmarking, incentive plan design, peer group development, nonqualified retirement plan design, and board compensation, among other areas.

About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.