Pearl Meyer

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Incentive Metrics That Matter: Balancing Mission, Financial Sustainability, and Performance



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About the Authors

Alexander brings 20+ years of experience advising tax-exempt boards on executive compensation and succession planning, with deep expertise in physician compensation governance for hospitals and integrated health systems.

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Mark is a consulting team leader who brings 20+ years advising on executive and board pay, including benchmarking, retirement plan design, and tax/accounting and governance considerations.

Aalap specializes in executive compensation strategy—governance, pay-for-performance, and incentives—helping companies align business, people, and compensation strategy for effective programs.

About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.