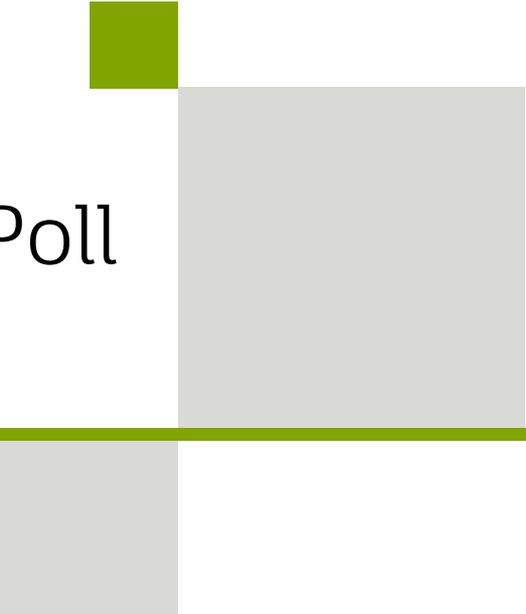


**Pearl Meyer**

Quick Poll



## Company-Provided Private Air Travel During the Pandemic

November 2020



## Introduction

---

Our quick poll survey series provides organizations with information on emerging topics. The surveys are designed to focus on key relevant questions that provide market context for discussion and decision-making.

As businesses forge forward during the pandemic and try to work towards a new normal, questions regarding how to safely handle business travel are on the minds of companies and individuals alike, and we expect will gain more focus during 2021. As such, we developed a short survey intended to better understand current and expected practice around private air travel.

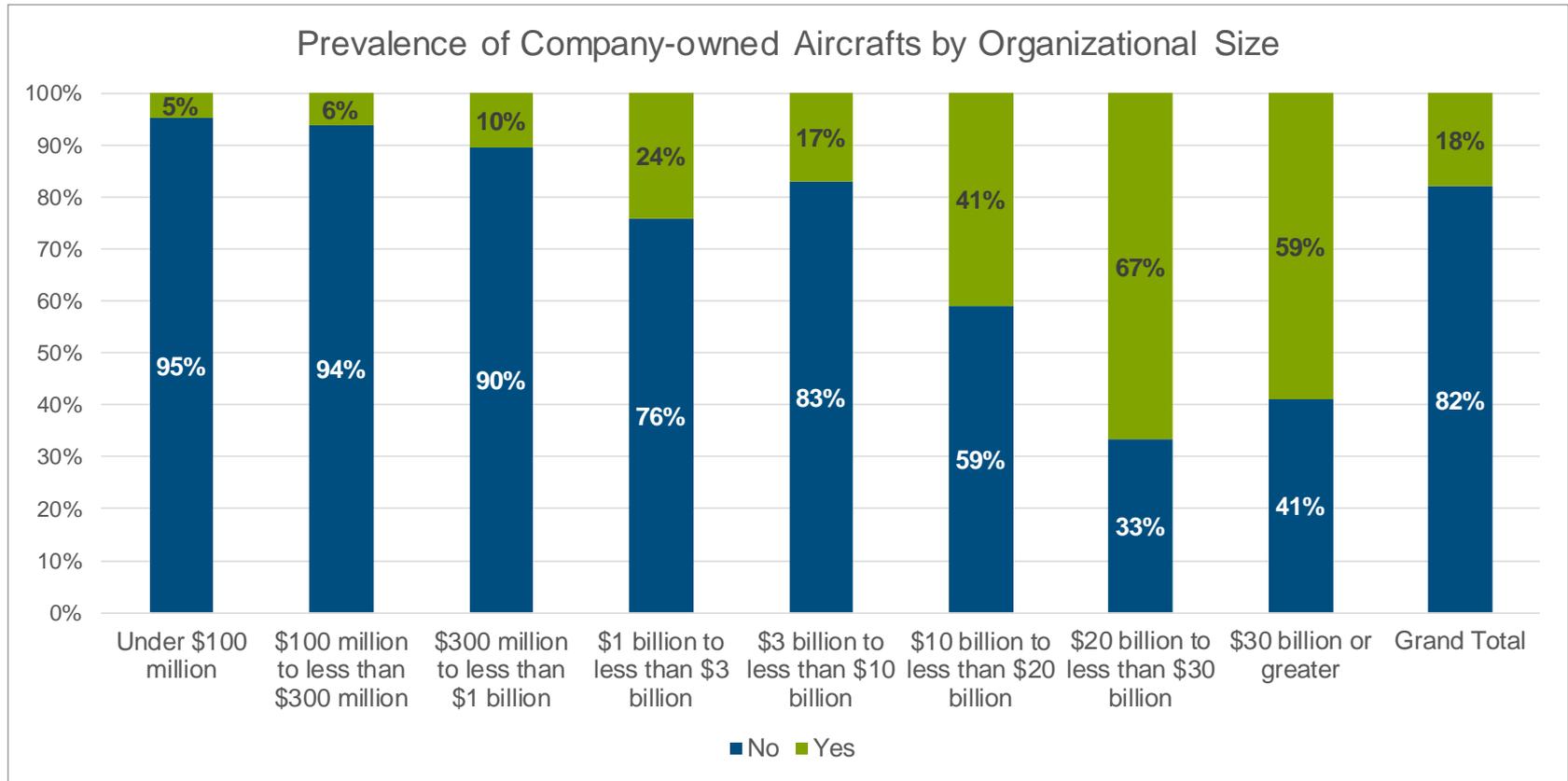
The survey was open from November 9, 2020 to November 17, 2020 and reflects respondents from 302 organizations, including 161 publicly traded companies, 116 private for-profit companies, and 25 non-profit organizations.

We hope you find this information useful as companies head into year end planning. If you have any questions or are interested in discussing these findings, please contact:

Terry Newth  
Managing Director  
terrence.newth@pearlmeyer.com  
508-630-1483

# Does your organization own a company plane?

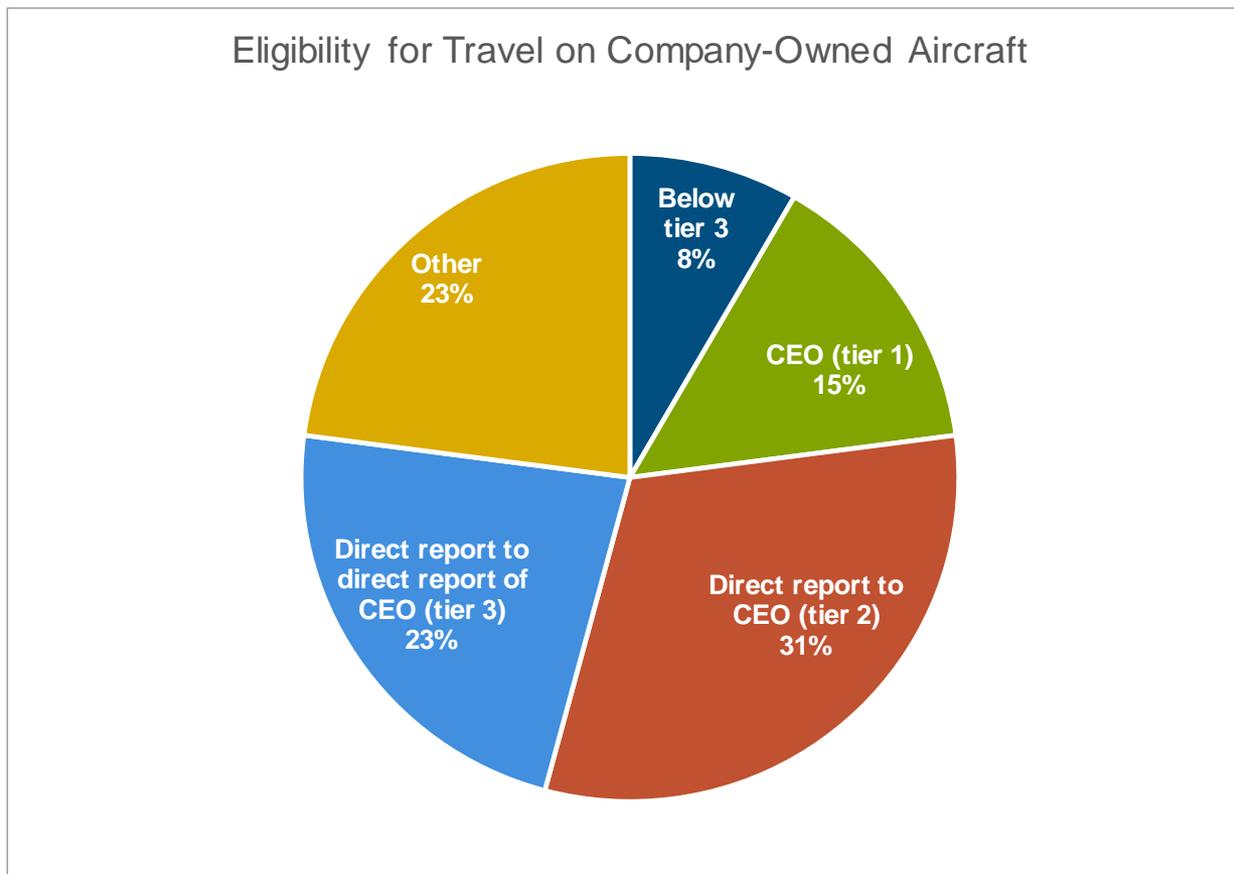
- Of the 301 respondents, 54 (18%) reported owning their own corporate aircraft.
- The prevalence of owning a corporate aircraft increased with organizational size.



Size is defined as revenue for all companies excluding financial services; financial services is defined as asset size

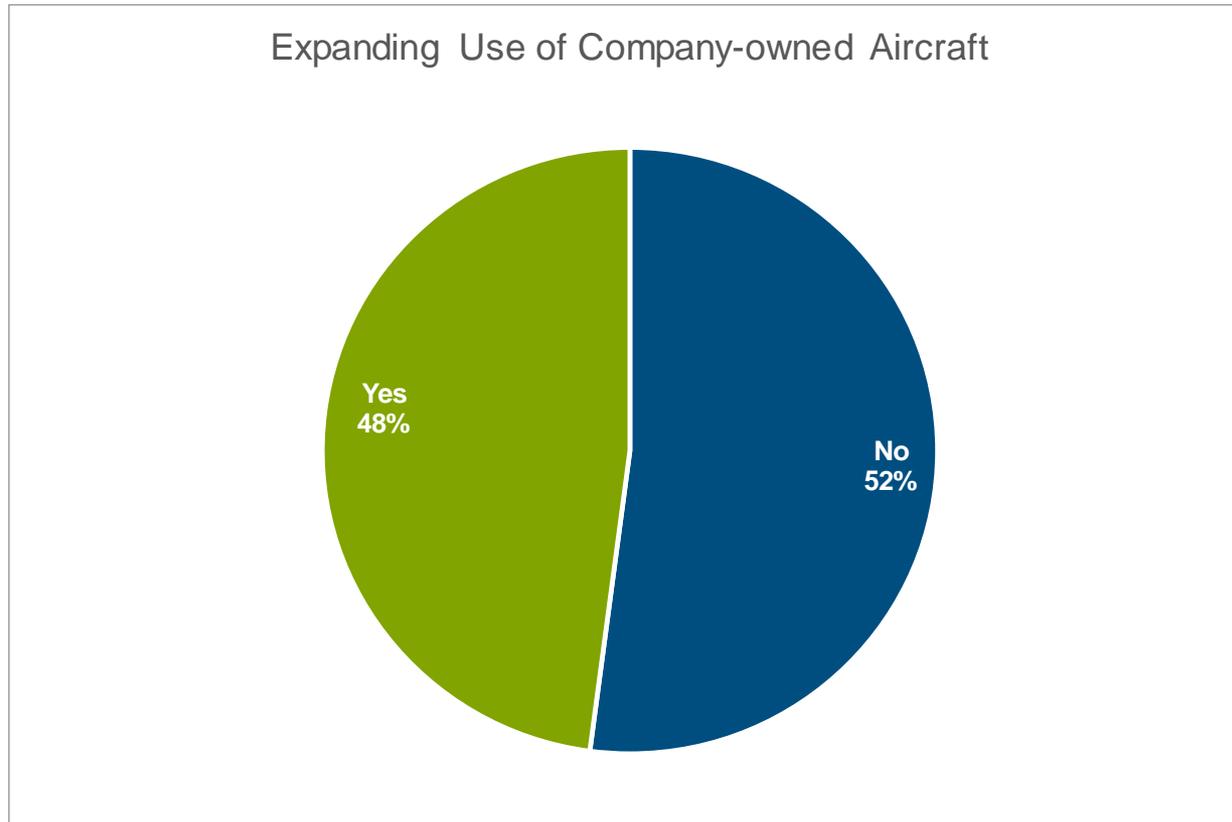
# Which employees are currently eligible to use the company plane(s)?

- Among those reporting, the most common eligibility level was a direct report of the CEO.
- A majority (54%) of reporting respondents limit to either direct reports of the CEO or one tier down from direct reports of the CEO.



## Did you, or do you plan to, expand the use of the company plane(s) due to COVID-19?

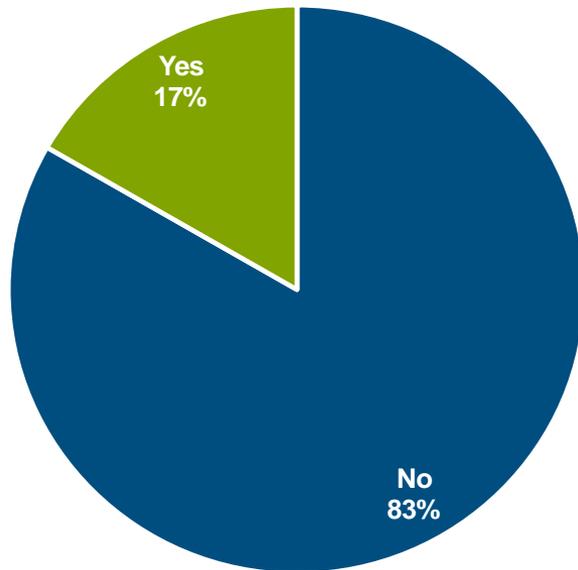
- Almost half (48%) of the reporting respondents have expanded the use of company-owned aircrafts during the pandemic, or plan to do so as business restrictions are lifted.



# Did you, or do you plan to, expand those eligible to use the company plane due to COVID-19?

- Only 17% have, or plan to, expand the population that is eligible to use the company plane.

Expanding Eligibility for Use of Company-Owned Aircraft



## Anecdotal Comments Provided:

*“We haven't changed eligibility but are probably using more often than pre-Covid.”*

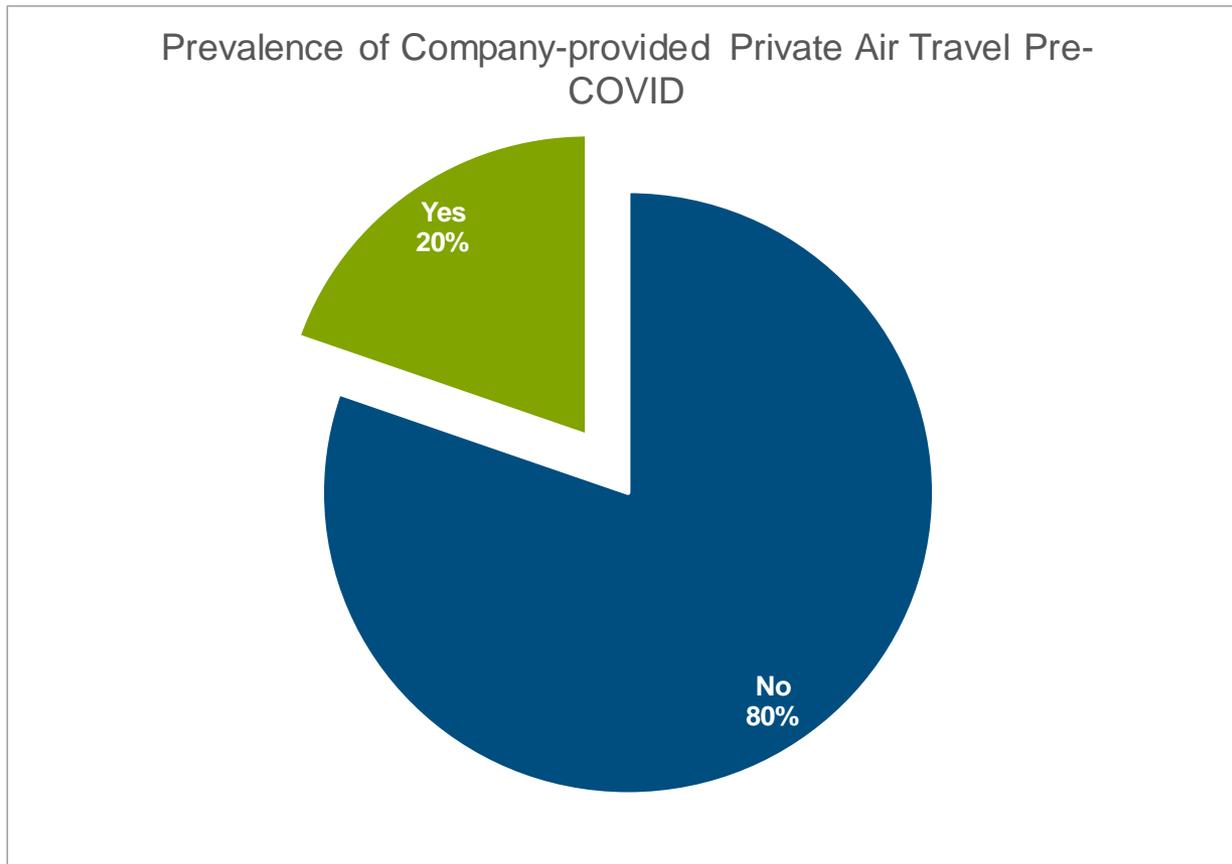
*“Considering the expanded private use for executives to ensure safety...”*

*“No changes for personal utilization; utilizing for broader group for company travel as deemed appropriate”*

*“Overall utilization still decreased based on restricted travel”*

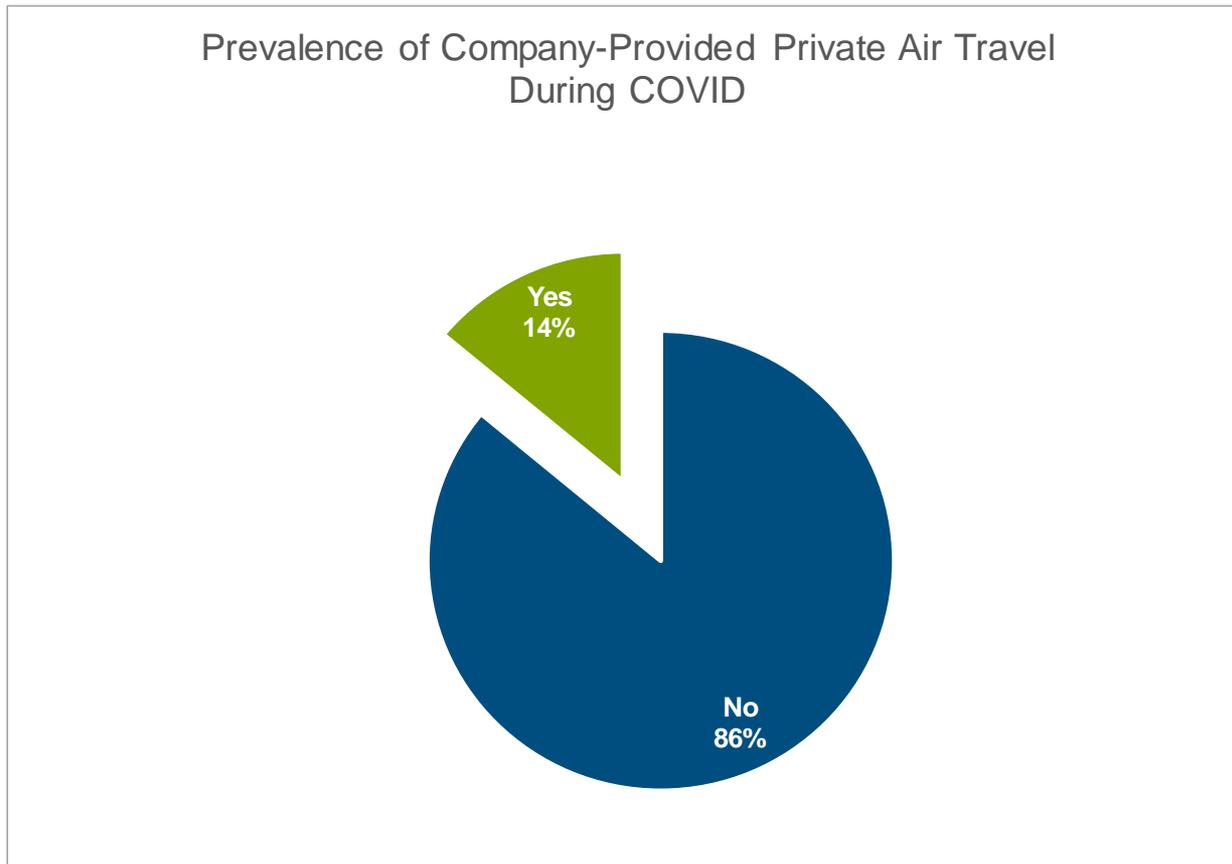
# Did your company provide private air travel through other means to certain employees before COVID-19?

- One in five reporting respondents provided private air travel to certain employees pre-COVID-19.



# Does your company currently provide private air travel to certain employees due to COVID-19?

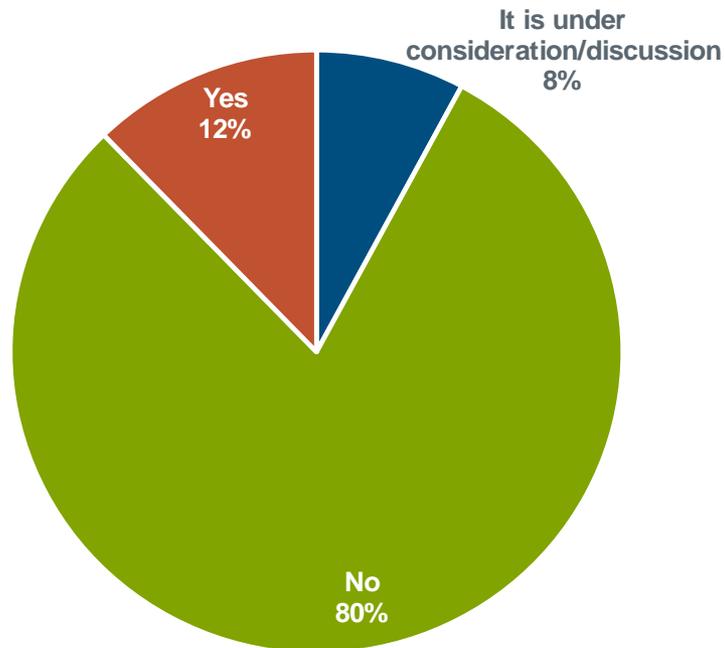
- Prevalence of private air travel usage has decreased during COVID-19, likely due to travel restrictions that companies have put in place to keep employees safe.



# Does your company expect to provide private air travel to certain employees due to COVID-19?

- Prevalence increases when respondents are asked if they are *expected* to provide certain employees with private air travel during COVID-19.

Prevalence of Expected Company-Provided Private Air Travel During COVID



## Anecdotal Comments Provided:

*"None - we have used fractional leases sporadically, but not expected as a result of covid-19"*

*"None at company expense, CEO travels on personal air card at times"*

*"None at this time - still using common carriers"*

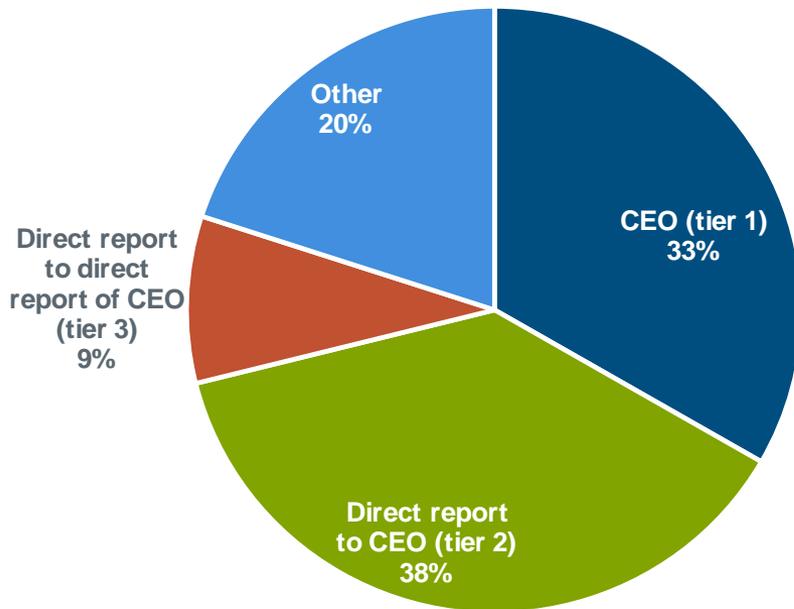
*"Not contemplated, use commercial air"*

*"We don't provide personal or private air travel"*

# Which employees are or will be eligible for private air travel due to COVID-19?

- Among reporting respondents, over 70% limit use of private travel to CEO or their direct reports.

Eligibility for Private Air Travel

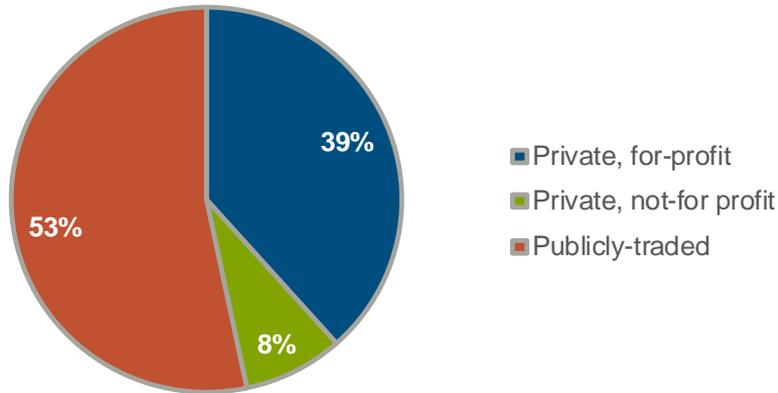


## Anecdotal Comments Provided:

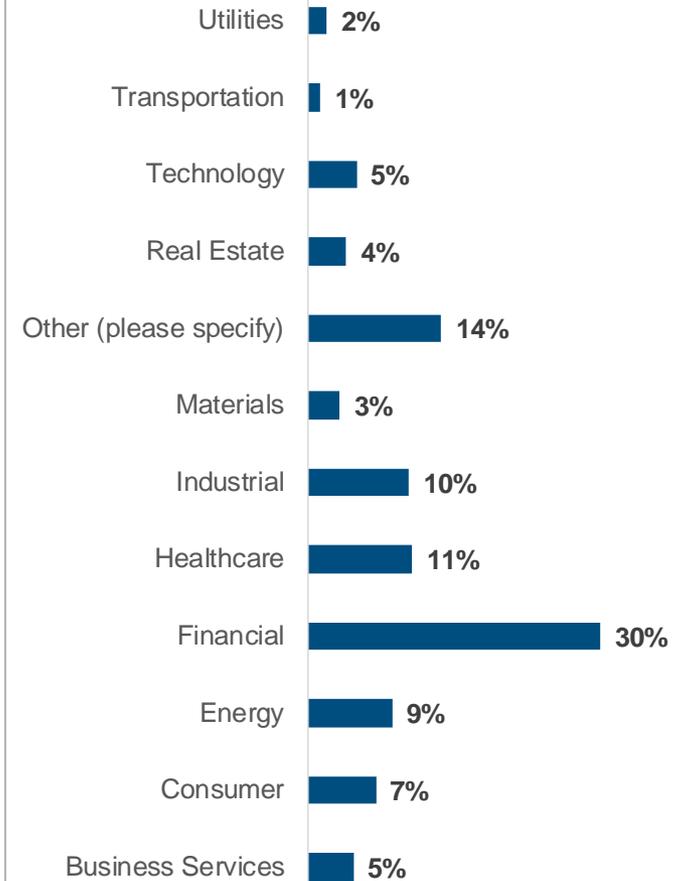
*“under consideration but leaning toward tier 2”*

# Participant Profiles

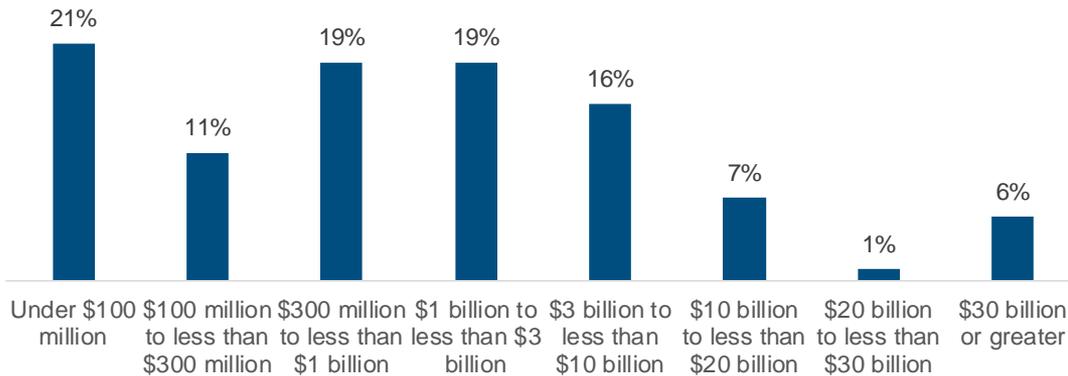
Participant Breakdown by Organization Type



Participant Breakdown by Organization Industry



Participant Breakout by Company Size





## About Pearl Meyer

---

Pearl Meyer is the leading advisor to boards and senior management on the alignment of executive compensation with business and leadership strategy, making pay programs a powerful catalyst for value creation and competitive advantage. Pearl Meyer's global clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private companies to the Fortune 500 and FTSE 350. The firm has offices in Atlanta, Baltimore, Boston, Charlotte, Chicago, Houston, London, Los Angeles, New York, Raleigh, and San Jose.



# Pearl Meyer

**ATLANTA**

(770) 261-4080  
atlanta@pearlmeyer.com

**BALTIMORE**

(410) 494-4100  
baltimore@pearlmeyer.com

**BOSTON**

(508) 460-9600  
boston@pearlmeyer.com

**CHARLOTTE**

(704) 844-6626  
charlotte@pearlmeyer.com

**CHICAGO**

(312) 242-3050  
chicago@pearlmeyer.com

**HOUSTON**

(713) 568-2200  
houston@pearlmeyer.com

**LONDON**

+44 (0)20 3384 6711  
london@pearlmeyer.com

**LOS ANGELES**

(213) 438-6500  
losangeles@pearlmeyer.com

**NEW YORK**

(212) 644-2300  
newyork@pearlmeyer.com

**RALEIGH**

(919) 644-6962  
raleigh@pearlmeyer.com

**SAN JOSE**

(669) 800-5074  
sanjose@pearlmeyer.com

For more information on Pearl Meyer,  
visit us at [www.pearlmeyer.com](http://www.pearlmeyer.com) or  
contact us at (212) 644-2300.