# **Pearl Meyer**

# 2025 Banks of the Carolinas Compensation Survey

The Banks of the Carolinas Compensation Survey can help you attract and retain top talent.

# **Pearl Meyer**



### Pearl Meyer's Banks of the Carolinas Compensation Survey

The Banks of the Carolinas Banking Compensation Survey, was created exclusively for banks in North Carolina and South Carolina who were looking for the most up-to-date and accurate compensation data for this specific region. The report provides you with the most relevant benchmarking data to ensure your compensation mix is competitive enough to attract and retain the best talent.



The Banks of the Carolinas Compensation Survey provides you with a best-in-class compensation information solution, offering you a rare combination of accuracy and affordability. All elements of the employee pay package are collected and reported giving you the information needed to analyze your competitive position and compensation mix from a total compensation perspective.

Survey results validate your compensation strategy and enable you to:

- + Analyze compensation trends by asset size.
- + Understand what incentives are becoming more widespread.
- + Isolate key pieces of data based on your unique needs.

# Comprehensive

You will be assigned a dedicated account manager to walk you through the survey submission process, making it easy to integrate and match your information to our database.

Our account managers have several years of survey experience, ensuring you receive the highest quality of guidance and confidentiality.

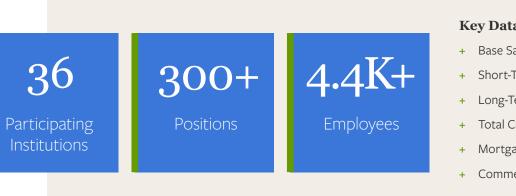
### **Exclusive Insight**

The only inclusive source of insight into what your peers are doing:

- Short- and long-term incentive plan design ÷
- Starting hourly rates for Personal Bankers, Universal + Bankers, & Tellers
- Floating Teller pay practices +
- Bank & Teller Turnover rates +
- Salary Structure adjustment budgets +
- Merit increase budgets +
- Mortgage Originator average loan production + & compensation
- Commercial Loan Officer average loan production + & portfolio size

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# Access to Detailed Data



### **Key Data Reported:**

- Base Salary
- Short-Term Incentives
- Long-Term Incentives
- Total Cash/Target/Direct Compensation
- Mortgage Originator Compensation
- Commercial Loan Officer Compensation



### Job Positions

#### **Executive Management**

Executive Chairman (Non-CEO) Chief Executive Officer Chief Operating Officer Chief Credit Officer Chief Financial Officer Chief Lending Officer Chief Revenue Officer Chief Banking Officer Top Regional Banking Executive Chief Marketing Officer Chief Administrative Officer General Counsel Chief Risk Officer Chief Human Resources Officer Top Audit Officer Chief Customer Experience Officer Chief Information Systems Officer Chief Accounting Officer Chief Compliance Officer Top Analytics Officer

#### Staff / Administration

Administrative Officer Assistant to President Corporate Secretary **Executive Secretary** Sr. Administrative Assistant Administrative Assistant General Clerk Receptionist Head of DE&I Human Resources Manager HR Business Partner Human Resources Generalist Human Resources Assistant HRIS Manager HRIS Administrator **Recruiting Manager** Recruiter Employee Relations Manager Employee Relations Specialist Compensation Director/Manager Sr. Compensation Analyst Compensation Analyst Benefits Manager Benefits Specialist Payroll Manager Payroll Specialist/Clerk Training Officer

Training Specialist Marketing Manager Product Manager Digital Channels Product Manager Market Researcher Data Analyst/Specialist Marketing Specialist/Coordinator Social Media Specialist Purchasing Manager Purchasing Assistant/Clerk Head of Facilities Facilities Manager Facilities Supervisor Facilities Assistant/Custodian Sr. Risk Manager Risk Manager Sr. Risk Analyst Risk Analyst Sr. Compliance Officer Compliance Officer Compliance Specialist CRA Officer Management Trainee Quality Control Specialist Sr. Bank Secrecy Act (BSA) Officer Bank Secrecy Act (BSA) Officer Sr. Bank Secrecy Act (BSA) Analyst Bank Secrecy Act (BSA) Analyst Program/Project Management

#### Investment / Wealth Management

Top Wealth Management Executive Personal Investment Sales Officer (non-commissioned) Personal Investment Sales Officer (commissioned) Private Banking Officer Financial Planner Sr. Portfolio Manager Portfolio Manager Jr. Portfolio Manager

#### Finance

Top Bank Investment Executive Bank Investment Portfolio Manager Treasurer Treasury Operations Manager Tax Manager Sr. Finance Manager Finance Manager Sr. Financial Analyst Financial Analyst Controller Assistant Controller Accounting Manager Accounting Supervisor Sr. Staff Accountant Staff Accountant Acctg/Bookkeeping Clerk II Acctg/Bookkeeping Clerk I Bookkeeping Generalist

#### Audit

Sr. Audit Manager Audit Manager Sr. Staff Auditor Staff Auditor Audit Assistant

#### **Business Banking**

Top Business Banking Officer Business Banking Business Development Officer Sr. Business Banking Officer Business Banking Officer Community Relations Officer SBA Loan Manager SBA Loan Officer SBA Loan Officer SBA Loan Processor I/Closer SBA Loan Processor I/Closer SBA Credit Analyst SBA Underwriter SBA Processing Team Leader

#### Trust

Top Trust Executive Sr. Trust Officer Trust Officer Trust Operations Manager Trust New Business Officer Trust Administrator Trust Department Assistant

#### Operations

Head of Operations Head of Cash Management / Treasury Management Head of Digital/Electronic Banking Operations/Services Manager - Centralized Group Operations Manager



## Job Positions (contd.)

#### **Operations (contd.)**

**Operations Officer** Operations Supervisor Utility Representative Sr. Operations Coordinator **Operations** Coordinator Security Officer Fraud Specialist Cash Management / Treasury Management Officer/Manager Cash Management / Treasury Management Officer Cash Management / Treasury Management Representative Retirement Plans Manager **IRA** Specialist Retirement Plans Coordinator/Clerk Digital/Electronic Banking Officer Digital/Electronic Banking Specialist ATM Supervisor ATM Coordinator/Clerk Document Imaging Coordinator Image Processor Proof Operator Wire Transfer Clerk Mail Clerk/Courier Courier

#### Retail

Top Retail Banking Officer/Manager Group Branch Administrator Regional Branch Manager

#### Branch Manager / Retail

Branch Manager III a Branch Manager III b Branch Manager II a Branch Manager II b Branch Manager I a Branch Manager I b Branch / Sales Center Manager - New Market Assistant Branch Manager III Assistant Branch Manager II Assistant Branch Manager I High School Branch Manager Universal Banker I Universal Banker II Universal Banker III Universal Banker IV Sr. Personal Banker

Personal Banker Head Teller Sr Teller Teller – Standard Vault Teller Sr. Teller/Customer Service Representative Teller/Customer Service Representative Interactive Banking Machine (ITM) Specialist Retail Sales Manager Retail Manager/Customer Service Manager III Retail Manager/Customer Service Manager II Retail Manager/Customer Service Manager I Deposit Relationship Manager Deposit Relationship Officer Branch Operations Officer/Supervisor III Branch Operations Officer/Supervisor II Branch Operations Officer/Supervisor I Assistant Branch Operations Officer/ Supervisor Call Center Manager Call Center Supervisor Call Center Specialist Call Center CSR Safe Deposit Attendant

#### Lending

Top Residential Mortgage Lending Executive Residential Mortgage Loan Officer II (non-commissioned) Residential Mortgage Loan Officer I (non-commissioned) Mortgage Loan Officer (commissioned) Mortgage Loan Originator (in-house/ non-commissioned) Mortgage Operations Manager Mortgage Underwriter/Processor Mortgage Loan Processor Mortgage Closing Coordinator Sr. Underwriter (residential lending) Underwriter (residential lending) Top Consumer Lending Executive Sr. Consumer Loan Officer Consumer Loan Officer Consumer Loan Administrator/Processor Sr. Loan Processor Loan Processor Sr. Mortgage/Consumer Credit Analyst Mortgage/Consumer Credit Analyst Jr. Mortgage/Consumer Credit Analyst Indirect Lending Officer

Sr. Underwriter (commercial/industrial lending) Sr. Underwriter (commercial real estate lending) Sr. Commercial Underwriter Default Underwriter (commercial/industrial lending) Underwriter (commercial real estate lending) Underwriter Default Commercial Underwriting Manager Regional Commercial Lending Executive Commercial Team Leader Sr. Commercial Loan Officer/Relationship Manager (commercial/industrial) Sr. Commercial Loan Officer/Relationship

Manager (commercial real estate) Sr. Commercial Loan Officer/Relationship Manager Default

Commercial Loan Officer/Relationship Manager (commercial/industrial)

Commercial Loan Officer/Relationship Manager (commercial real estate)

Commercial Loan Officer/Relationship Manager Default

Jr. Commercial Loan Officer/Relationship Manager (commercial/industrial)

Jr. Commercial Loan Officer/Relationship Manager (commercial real estate)

Jr. Commercial Loan Officer/Relationship Manager Default

Sr. Commercial Credit Analyst

Commercial Credit Analyst

Sr. Commercial Loan Portfolio Manager

Commercial Loan Portfolio Manager

Jr. Commercial Loan Portfolio Manager Commercial/Construction Loan Officer

Sr. Commercial Loan Processor

Commercial Loan Processor

Top Asset-based Lending

Commercial Loan Administrator

Commercial Loan Servicer Sr. Note/Loan Service Department Manager Note/Loan Service Department Manager

Note/Loan Documentation Officer/ Supervisor

Note/Documentation Specialist

Note/Loan Servicing Clerk

Loan Servicing Officer

Loan Servicing Supervisor

Loan Servicing Clerk

Lending Sales Manager (Business Development/non-commissioned) Business Development Officer Loan Review Officer

Loan Review Administrator



# Job Positions (contd.)

#### Lending (cont'd)

Sr. Credit Officer Credit Officer Credit Operations Manager Collections Officer/Manager Collector II Collector I Special Assets Manager Special Assets Officer Appraisal Manager Staff Appraiser Lending Generalist Secondary Market Officer Secondary Market Specialist/Coordinator Investor Reporting Specialist Trade Finance Manager Trade Finance Assistant Collateral Valuation Specialist

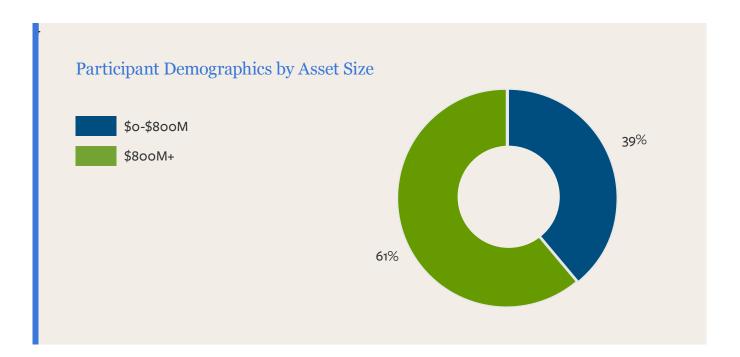
#### Technology

MIS Manager Systems Officer Sr. IT Manager IT Manager Information Security Administrator Applications Programmer/Analyst Database Analysis Technical Program/Project Management Core System Manager Sr. Technology Generalist Technology Generalist Network Manager Network Specialist Information Technology Security Officer Systems Analyst Business Systems Analyst Information Technology Compliance Analyst Online/Mobile Banking Manager Digital Marketing Manager Help Desk Specialist Computer Operator

# Credible

#### Who Participates?

Join 36 institutions who rely on our in-depth data to make critical compensation decisions. Our participants represent financial institutions in North Carolina and South Carolina.



#### 2024 List of Participants (alphabetical order)

1st Federal Savings Bank of SCFirst FAgFirst Farm Credit BankFirst NAmerican Bank (NC)FoundBank of ClarendonHomeBank of Oak RidgeKS BarBank of the LowcountryLifeStoBank of Travelers RestLocal GCarolinas Telco Federal Credit UnionM&F ECarter Bank & TrustNew PFirst Bancorp (NC)PalmeFirst Carolina BankPeopleFirst Community Bank (SC)Primis

First Federal Bank (FL) First National Bank of South Carolina Founders Credit Union HomeTrust Bank KS Bank, Inc. LifeStore Bank Local Government Federal Credit Union M&F Bank New Peoples Bank Palmetto State Bank Peoples Bank (NC) Primis Bank Security Federal Bank Skyline National Bank Southern Bank State Employees' Credit Union The Bank of South Carolina The Citizens Bank (SC) The Conway National Bank The Fidelity Bank (NC) TowneBank Triad Business Bank Truliant Federal Credit Union Uwharrie Bank

If you are a community bank or credit union we strongly encourage your participation to increase the depth of the survey data while providing you with key insights into compensation trends in your region.



## Customized

Looking for a snapshot into the pay practices of your peers? Look no further than our comprehensive and objective compensation report.

### Flexible Report Formats

Survey results are easily downloaded from the Pearl Meyer survey client website and available in PDF and Excel. Data in excel gives you the ability to isolate key data points and identify salary trends.

Variables	Excel	PDF & Excel	Variables	Excel	PDF & Excel
Number of Institutions		✓	Average Award Excl \$0 Awards		✓ (% <sup>tile</sup> in Excel)
Total Number of Incumbents		~	Average STI Excl \$0 Awards as % of Base		✓ (% <sup>tile</sup> in Excel)
Average Asset Size		~	Target Bonus Award, % Base		✓ (% <sup>tile</sup> in Excel)
Median Asset Size		~	Number of Incumbents Reporting Target	1	~
Closeness of Match		~	Average Total Target Cash Compensation Total Cash Compensation:	~	✓ (90 <sup>th</sup> is in
Base Salary: Average Salary Range Min/Mid/Max		1	Average Total Cash Compensation		Excel only)
Hourly Average Salary Range Min/Mid/Max	1		(25 <sup>th</sup> , 50 <sup>th</sup> , 75 <sup>th</sup> , and 90 <sup>th</sup> Percentiles)		Excerting
Number of Incumbents Non Bonus Eligible	1		Long-Term Incentives:		
•	× .				1
Average Base Salary Non Bonus Eligible	×		Percent Eligible for LTI		×
Hourly Average Base Salary Non Bonus Eligible	~		Percent Receiving LTI		~
Number of Incumbents Bonus Eligible	~		LTI Award Value All Forms Incl 0	~	
Average Base Salary Bonus Eligible	~		LTI Award Value All Forms Excl 0	✓ (% <sup>tile</sup> in Excel)	
Hourly Average Base Salary Bonus Eligible	~		LTI Value as % of Base Excl 0	~	
Number of Incumbents Public Institutions		$\checkmark$	Option Value Excl 0	~	
Average Base Salary Public Institutions		$\checkmark$	RS Value Excl 0	~	
Hourly Average Base Salary Public Institutions	~		All Other Value Excl 0	$\checkmark$	
Number of Incumbents Private Institutions		✓	Total Compensation:		
Average Base Salary Private Institutions		$\checkmark$	Total Target Compensation	✓ (% <sup>tile</sup> in Excel)	
Hourly Average Base Salary Private Institutions	~		Total Direct Compensation	✓ (% <sup>tile</sup> in Excel)	
Average Base Salary All Incumbents		✓ (90 <sup>th</sup> is in Excel only)	Rewards:		
(25th, 50th, 75th, and 90th Percentiles)			Stock Options (ISO and NQSO)	×	
Hourly Average Base Salary All Incumbents	~		Stock Appreciation Rights (SARS)	~	
(25th, 50th, 75th, and 90th Percentiles)			Restricted Stock Plan	~	
Short-Term Incentives:			Phantom Synthetic Stock Plan	~	
Percent Eligible for STI		×	Cash	$\checkmark$	
Percent Receiving STI		~	Other Long Term Incentives	~	

All of this provides you with the most accurate, affordable, reliable data that you can use to attract and retain your most important, and often most expensive, asset.

### Survey Dates

Data Effective Date: 4/1/2025 Submission Due Date: 5/23/2025 Survey Results Published: Week of 8/11/2025



## **Contact Us**

To learn more about our Banks of the Carolinas Banking Compensation Survey or to participate, please contact the survey group at <u>survey@pearlmeyer.com</u>.

You will be assigned a dedicated account manager who will be available to walk you through the survey submission process, making it easy to integrate and match your information with our database. Our account managers have several years of survey experience, ensuring you the highest level of data quality and integrity.

Your account manager will email you a link to the submission materials, your log-in credentials, and instructions on how to complete and return your survey data.

#### By email:

survey@pearlmeyer.com or rhonda.snyder@pearlmeyer.com.

#### By phone:

ask for the survey group from our general number 508-460-9600 or Rhonda Snyder, Senior Survey Account Manager at 984-258-2409.



**Rebecca Toman** Vice President, Survey Business Unit



**Nana Adu** Associate Account Manager



**Dan Besser** Senior Survey Account Manager



Matt Donahue Survey Account Manager



Jordan Gagnon Survey Project Manager



Andrew Guigno Survey Operations Manager



**Alexander Pasternack** Associate Account Manager



**Benji Sheiffer** Survey Account Manager



**Rhonda Snyder** Senior Survey Account Manager



**Veronika Valcheva** Survey Account Manager

## Why Pearl Meyer Surveys?

#### **Our Commitment to Quality**

We are committed to providing you the highest standard of quality reporting. Our rigorous quality assurance process includes:

- + Review of quality assurance reports to help clarify input and identify discrepancies.
- + Thorough cross check of data; comparison to previous years' data; and identification of data outliers.

#### Secure Data Submission and Confidentiality

The survey is administered using an excel template for the collection of incumbent job data and a secure online questionnaire for policies and practices data. Cyber security is a top priority for all banks, and you can have peace of mind knowing that our secure system ensures that your data will be uploaded into a safe environment and remain confidential.

Concerned about the confidentiality of your data and how it's shared in the survey results report?

- + All data is reported in summary form only.
- + No data is reported for any job at any level where there are less than four institutions matching.
- + No institutions data will represent more than a 25% weighting for any job.

### You May Also Be Interested In

Pearl Meyer has a suite of banking surveys in addition to our Banking Benefits and Human Resources Policies Survey.

#### **State Reports**

- + Alabama
- + California
- + Connecticut
- + Florida
- + Georgia
- + Massachusetts
- + New York
- + Ohio
- + Texas
- + Virginia

#### **Regional reports**

- + Northeast (MA, RI, CT, ME, VT, NH, and NY)
- + Northern New England (NH, ME, VT)
- + Banks of the Carolinas
- South Atlantic (AL, VA, NC, SC, GA, and FL)

National Report (U.S. based)

Banking Board of Director Survey

Banking Benefits and Human Resources Policies Survey



### About Pearl Meyer

Pearl Meyer is the leading advisor to boards and senior management helping organizations build, develop, and reward great leadership teams that drive long-term success. Our strategy-driven compensation and leadership consulting services act as powerful catalysts for value creation and competitive advantage by addressing the critical links between people and outcomes. Our clients stand at the forefront of their industries and range from emerging high-growth, not-for-profit, and private organizations to the Fortune 500.

### About Pearl Meyer's Banking Compensation Consulting

Pearl Meyer's National Banking Team has in-depth and diverse experience, based on long-term client relationships. We understand the business, regulatory and talent challenges of the industry and the ways in which compensation can play a role.

Our work starts by studying your institution's business strategy, leadership approach, and ownership structure. We take the time to listen to your compensation objectives and desired outcomes. Risk mitigation, regulatory compliance and governance are built into the design process. We use this process with the intent of developing compensation plans that achieve results and create a competitive advantage for your business.

### Pearl Meyer's Banking Survey Suite

#### pearlmeyer.com/salary-surveys/salary-survey-portfolio/banking

Pearl Meyer has been managing surveys specific to the banking industry for 25 years. Using the most advanced programming and algorithms to ensure confidentiality and accuracy, the banking survey suite includes the Banking Compensation Survey, the Banking Benefits and Human Resources Policies Survey, and the Banking Board of Directors' Survey.

- + Banking Compensation Survey data can be obtained in the following ways to offer you the most relevant targeted and industry-wide data:
  - + Single state reports for Alabama, California, Connecticut, Florida, Georgia, Massachusetts, New York, Ohio, Texas and Virginia.
  - + Regional report for the Northeast (that includes, MA, RI, CT, ME, VT, NH, and NY), and a regional report for the Northern New England (that includes NH, ME, VT), the Banks of the Carolinas, and the South Atlantic Region (that includes AL, VA, NC, SC, GA, and FL).
  - + National banking report that offers compensation information from banks throughout the country.
- Banking Board of Director Survey provides the most relevant information available on board of directors' compensation and governance practices.
- + Banking Benefits and Human Resources Policies Survey is the definitive source for the most current information on benefits programs and human resources policies including PTO programs, health and dental insurance, flexible spending accounts, and short- and long-term disability plans.

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For more information on Pearl Meyer, visit us at www.pearlmeyer.com or contact us at (212) 644-2300.

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